

<b>Job Title</b>	Sales/Marketing
<b>Job Duration</b>	Internship – Fall / Spring Semester
<b>Company</b>	1to1 Media   Peppers & Rogers Group
<b>About Your Company</b>	1to1 Media ( <a href="http://www.1to1media.com">www.1to1media.com</a> ) is the independent publishing arm of Peppers & Rogers Group (a global management consulting firm) based in Stamford, CT. We are offering an internship for a college student seeking experience in sales & marketing in the BtoB publishing industry.
<b>Job Requirements / Qualifications</b>	<p>Looking for a motivated, detail-oriented marketing intern to contribute to a fast-paced, visionary organization. The sales intern will support the sales team, working directly with the Group Publisher and Sales Manager and interacting with all other departments including marketing, editorial and audience development. While supporting the sales team, specific tasks will include:</p> <ul style="list-style-type: none"><li>• Prospecting – Look for new sales opportunities</li><li>• Cold Calls / appointment setting</li><li>• Trafficking and scheduling of ads</li><li>• Assist with Marketing and Sales Collateral</li><li>• Invoicing/collections</li></ul> <p>The position entails about 15-20 hours a week on site in our Stamford, CT, office.</p>
<b>Salary</b>	None – Credits only
<b>Benefits</b>	None
<b>Job Location</b>	Stamford, CT 06905 USA
<b>Contacts</b>	<p>Michael Dandrea, Group Publisher (203) 989-2204   <a href="mailto:michael.dandrea@1to1.com">michael.dandrea@1to1.com</a></p> <p>Dara Brooks, Sales Manager (203) 989-2197   <a href="mailto:dara.brooks@1to1.com">dara.brooks@1to1.com</a></p>