

Job Title	Marketing Intern
Job Duration	Internship – Fall / Spring Semester
Company	Peppers & Rogers Group
About Your Company	<p>Peppers & Rogers Group is a leading management consulting firm, dedicated to helping its clients improve business performance by acquiring, retaining and growing profitable customers. (www.peppersandrogersgroup.com). We help clients grow short-term profits and long-term value by building the right relationships with the right customers over the right channels. Our work is centered on customer-facing marketing and service initiatives such as loyalty program design, data analytics and modeling, contacts center optimization, etc. Peppers & Rogers Group targets and engages VP+ level executives at Fortune 500 companies with projects that make a real impact at top organizations.</p>
Job Requirements / Qualifications	<p>Looking for a motivated, detail-oriented marketing intern to contribute to a fast-paced, visionary organization. Here's your chance to learn the ins and outs of marketing, communications and business development at a top Professional Services organization. Responsibilities include supporting marketing campaigns by coordinating across departments; trafficking projects through the creative department; updating Peppers & Rogers Group social media channels; researching relevant event opportunities; supporting database development; and more. The position entails about 15-20 hours a week on site in our Stamford, CT, office.</p>
Salary	None – Credits only
Benefits	None
Job Location	Stamford, CT 06905 USA
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