

**SUMMER BUSINESS
INSTITUTE
DIRECTORS:**

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Graduate Center

Place
Postage
Here

Summer Business Institute at
Southern CT State University
School of Business, Seabury Hall
501 Crescent Street
New Haven, CT 06515



**Southern
Connecticut
State
University**

SCHOOL OF BUSINESS

**Summer
Business
Institute**



July 10 - 29, 2011

Summer Business Institute at Southern Connecticut State University

About the Summer Business Institute:

The institute provides an intense overview of business in the US economy. The institute is primarily marketed towards students from other countries who are interested in business and entrepreneurship. Students are introduced to the different aspects of starting and managing a business, including financial, marketing, strategic management and organizational issues. The institute also incorporates field trips to various businesses and financial institutions such as Wall Street, Sikorsky Aircraft and the Federal Reserve Banks of Boston and New York.

Who Should Attend:

- ◆ All who want to learn more about U.S. business, including:
 1. Managers from U.S. and international organizations.
 2. MBA Students and graduates
 3. Upper-level undergraduate students who wish to know more about U.S. business.

Why You Should Attend:

- ◆ Experience American business through classroom instruction and field trips
- ◆ Meet students from other parts of the world engaged in similar pursuits
- ◆ Work with experienced Southern faculty to develop and polish business ideas
- ◆ Learn new business practices and techniques
- ◆ Take advantage of the proximity to New York City and Boston to observe and experience some of the sights of the world's premier financial districts
- ◆ Audit our ongoing Summer MBA courses and interact with MBA students and faculty

Cost of Attending:

Institute Fee: \$2,000
Boarding and Lodging: \$2,000.00
(Includes: Catastrophic health insurance and transportation from and to airport)

APPLICATION FORM: [Insert Weblink](#)

OUTLINE OF TOPICS: [Insert Weblink](#)



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State
University

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