

HOW THE DEBIX WARNING SYSTEM WORKS

You can become a victim of identity theft when thieves are able to impersonate you and acquire credit and loans in your name. But the Debix Identity Theft Warning System makes this impossible. Here is how it works.



1. A thief applies for a credit card using your stolen identity.



2. You get a warning call through the secure Debix network.



3. You press "star" to prevent the account from being opened.

Tips for opening new accounts

- ✓ Tell the creditor your fraud alerts are active and include your Debix Safe phone number on the application.
- ✓ Ask the representative how quickly he or she will call to verify your identity. (Banks and creditors must call you or take alternative protective measures.)
- ✓ Have your registered phone and PIN ready.
- ✓ If you have any difficulties opening new accounts, just call 888-DebixMe for assistance.

WHAT PEOPLE SAY ABOUT DEBIX

"The Debix service empowers consumers to protect their own identities. As a security expert, I have seen lots of technologies that allow consumers to protect themselves, this is the first tool that actually prevents identity theft from happening. Banks and credit lenders must get permission from consumers to open accounts because it's the law."

Pamela Fusco,
Former Executive Vice President, Citibank

"Studies show that every minute nearly twenty people fall victim to financial identify theft, damaging their credit in the process. We are responding by offering Debix Identity Protection because of its ability to help stop fraud before it occurs. It is a simple solution for a complicated problem. We call it the instant credit safeguard."

Jay Foley,
Executive Director, The Identity Theft Resource Center

DEBIX Identity Protection Network

For additional information go to www.debix.com.