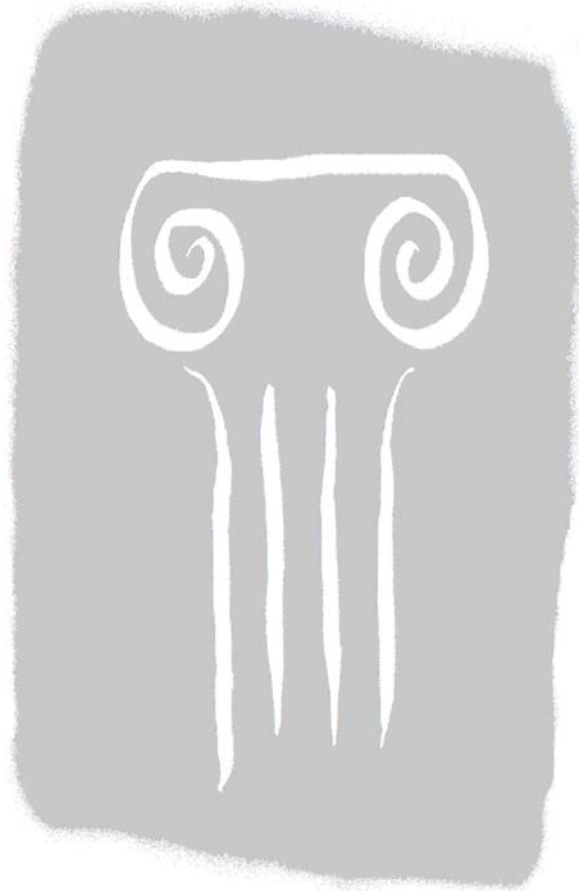


# Southern Connecticut State University



## Fall 2004 Enrollment Trends

- New Students
- Continuing Students
- Graduate & Undergraduate

Office of Management, Information & Research  
Office of Admissions



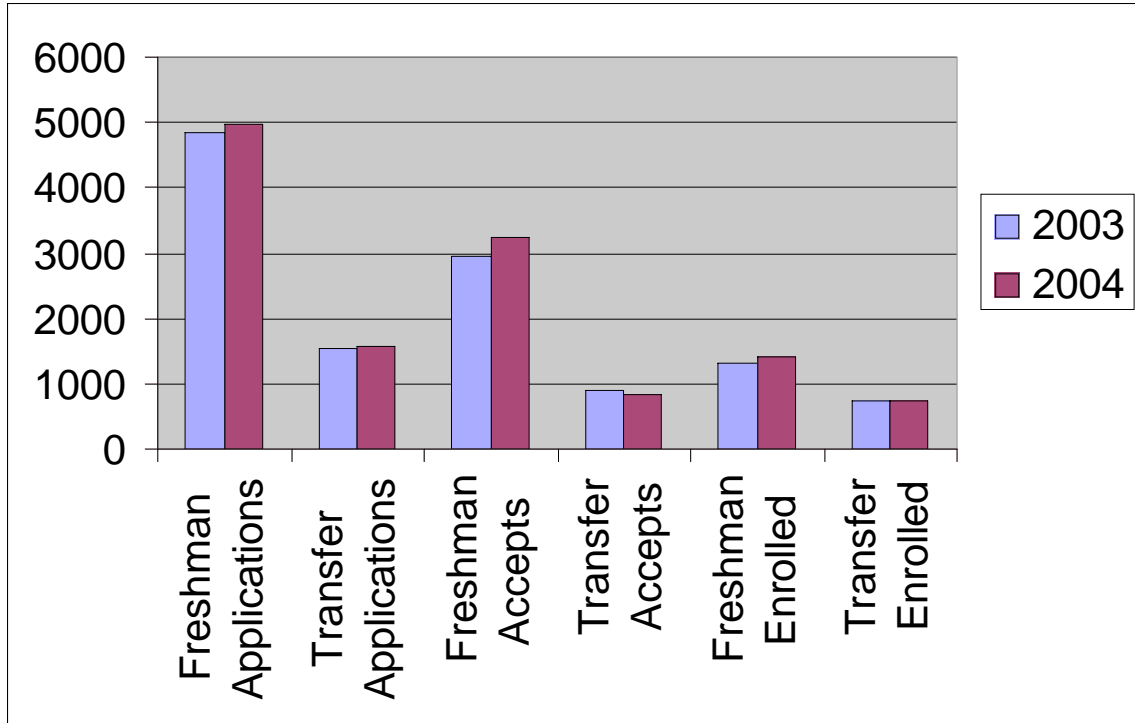
## *Enrollment Profile*

### *Fall 2004*

- New student applications continue to increase. There has been a 34% increase since 1998.
- Transfer applications have increased from Connecticut Community Colleges. The five key feeder community colleges (Gateway, Housatonic, Middlesex, Naugatuck Valley & Norwalk) sent us 41% of the transfer pool.
- The gender mix (60% female, 40% male) for both freshman and transfer continues to follow the national trend with a much higher percentage of females applying and enrolling at the university.
- SCSU continues to reflect the population of an urban university with applicants who are 27% students of color. This ethnic mix reflects the diverse urban population of the surrounding region.
- Returning student numbers (72.4% up from 71.6% for Fall 2003) reflect a stronger retention rate for Fall 2004.
- SCSU continues to be a predominately in-state students university with 169 towns and cities in Connecticut represented in the applicant pool. Eighty-six percent of the applications come from Connecticut.
- Full time Graduate enrollment is at an all time high with 992 students and a 5.1% increase over last year.
- Part-time enrollments are in step with regional and national trends, which show a continuous drop in enrollment. Graduate is down 6.7%; Undergraduate is down 4.4%.



## New Students Undergraduate – Full Time



	2003	2004	% Change
Freshman Applications	4,829	4,969	2.9%
Transfer Applications	1,549	1,575	1.7%
Freshman Accepts	2,936	3,250	10.7%
Transfer Accepts	890	843	-5.3%
Freshman Enrolled	1,310	1,396	6.6%
Transfer Enrolled	722	750	3.9%

- Highest Applicant Pool Since 1993
- Shut down applications for Freshman 8/1/04, Transfer 8/20/04
- 73% Freshman, 26% Transfer
- Selectivity
  - 65% Freshman Applicants Accepted, 71% Transfer Applicants Accepted
- Yield
  - 43% Freshman Accepts Enrolled, 68% Transfer Accepts Enrolled
- Denied
  - 25% Freshman Applicants Denied



## Gender Profile

Gender	2003	2004
Freshman - Male	42.5%	40.0%
Freshman – Female	57.4%	60.0%
Transfer - Male	38.0%	36.0%
Transfer – Female	62.0%	64.0%

- National Trend continues: more females attending college, especially among 1<sup>st</sup> generation college.
- Transfer number impacted by female population at Community Colleges.



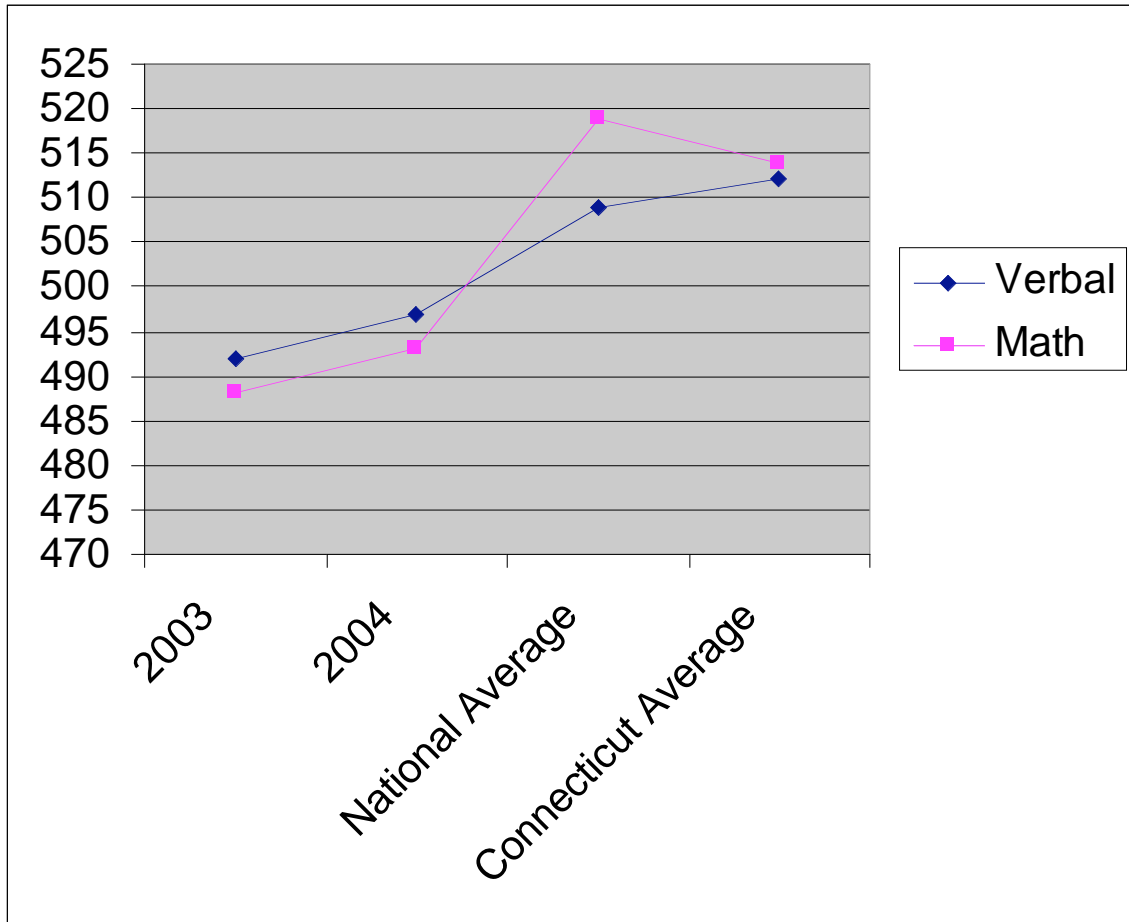
## Transfer Institutions

Transfer Institutions	Applications
1. Gateway Community College	259
2. Housatonic Community College	154
3. University of Connecticut	117
4. Naugatuck Valley Comm. College	101
5. Norwalk Community College	83
6. University of New Haven	50
7. Middlesex Community College	50
8. Eastern Connecticut State University	47
9. Central Connecticut State University	44
10. Western Connecticut State University	43

- Community College Applications – 755 Applications from 12 Connecticut Community Colleges – 41%
- 1,820 Students applied from 447 Colleges and Universities
- 70% from 32 Connecticut Colleges and Universities
- 30% from 394 Out of State Colleges and Universities



## *Freshman SAT Profile*

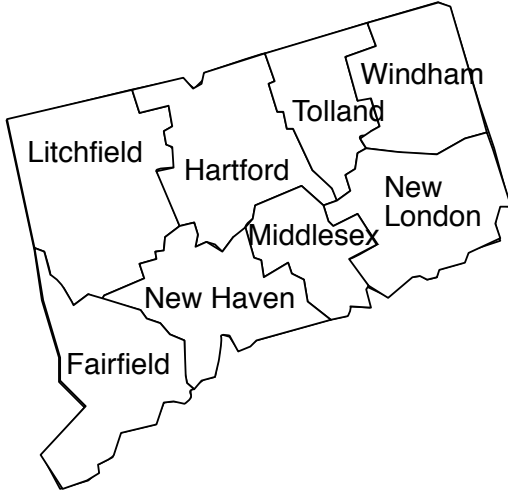


SAT (Freshman)	2003	2004	National Average	Connecticut Average
Verbal	492	497	509	512
Math	488	493	519	514
Total	980	990	1,028	1,026

- Scores reflect accepted students, all applicants, including special populations.
- Composite Range: 930 to 1050



## *Applications By Geographic Origin*



County	Students	%
Fairfield	1,614	23.6%
Hartford	741	10.8%
Litchfield	198	2.9%
Middlesex	239	3.5%
New Haven	2,816	41.1%
New London	197	2.9%
Tolland	73	1.1%
Windham	38	0.6%
Out of State/Country	931	13.6%

State	Students	%
Connecticut	5,916	86.4%
New York	348	5.1%
New Jersey	152	2.2%
Massachusetts	147	2.1%
Rhode Island	49	0.7%
New Hampshire	30	0.4%
Pennsylvania	21	0.3%
Virginia	14	0.2%
Florida	13	0.2%
Maryland	11	0.2%
California	10	0.1%
Maine	10	0.1%

- Applicant pool reflects 36 States and 22 Foreign Countries



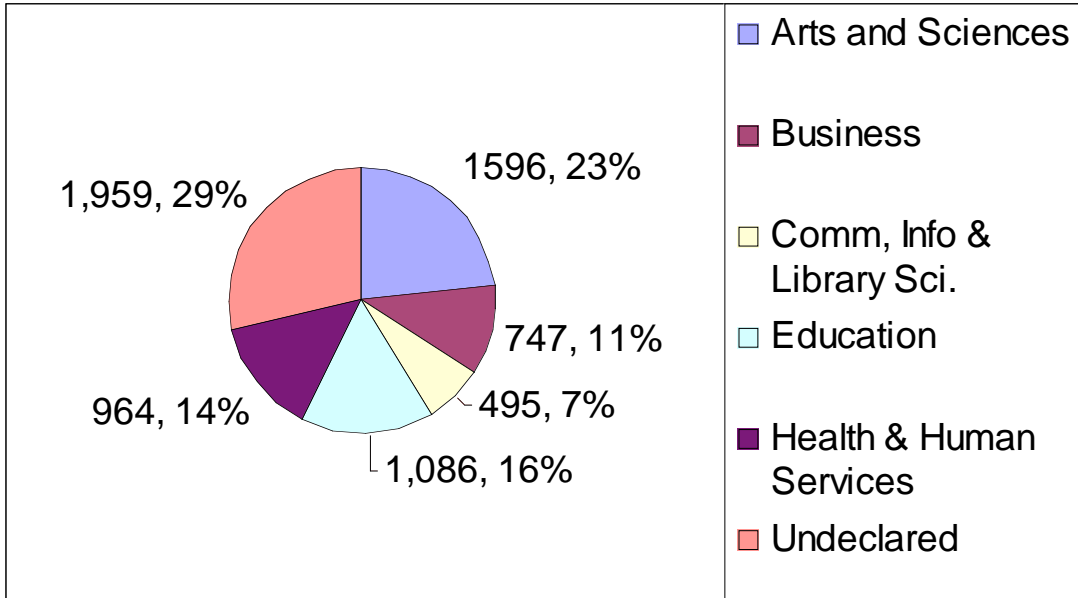
## *Primary Market High Schools*

<b>Top Twenty Primary Market High Schools</b>	<b>Applications</b>
1. Hamden	176
2. Shelton	149
3. West Haven	142
4. Central Magnet – Bridgeport	134
5. Bunnell – Stratford	114
6. Foran – Milford	110
7. Trumbull	109
8. North Haven	105
9. East Haven	101
10. Amity – Woodbridge	97
11. Jonathan Law – Milford	92
12. Masuk – Monroe	84
13. Wilbur Cross – New Haven	83
14. Sheehan – Wallingford	83
15. Branford	83
16. Fairfield	82
17. Naugatuck	81
18. St. Joseph – Trumbull	78
19. Stamford	77
20. Notre Dame – West Haven	75

- 41% of applicant pool is generated by Top 20 feeder high schools.
- 18 public high schools and 2 Catholic high schools are reflected in the Top 20.



## *Freshman Applications By School*



School	Applications	%
Arts and Sciences	1,596	23%
Business	747	11%
Communication, Information & Library Science	495	7%
Education	1,086	16%
Health & Human Services	964	14%
Undeclared	1,959	29%

- 29% of applicant pool is Undecided
- Business and Health & Human Services have shown the biggest increase over the past 3 years.



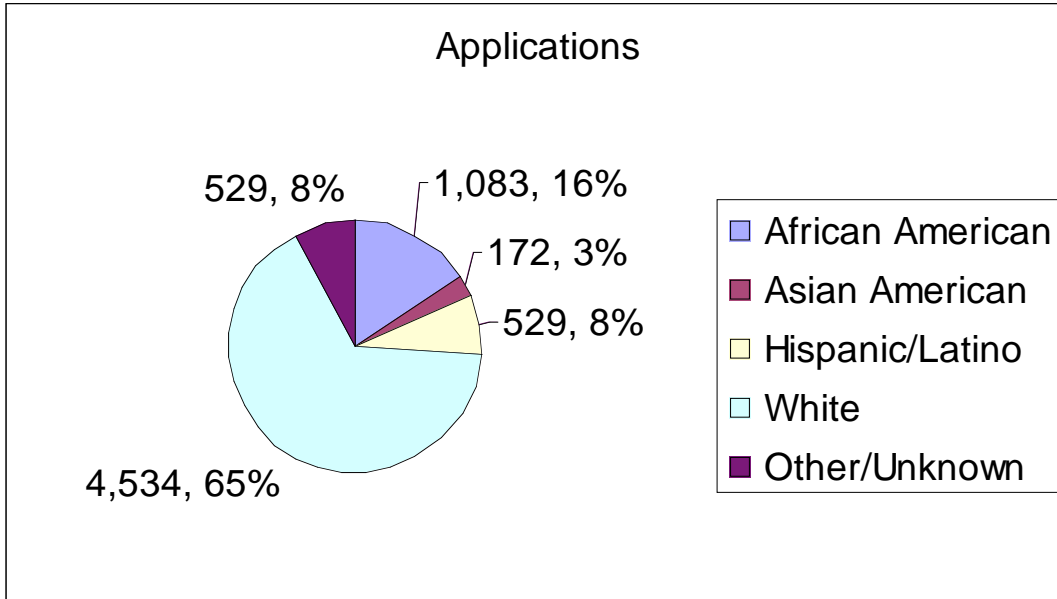
## *“Hot” Majors (By Application Volume)*

<b>Top Majors by Application Volume</b>	<b>Applications</b>
1. Nursing	775
2. Business Administration	736
3. Education	702
4. Exercise Science	322
5. Psychology	264
6. Communication	249
7. Biology	211
8. Sociology	202
9. Art	178
10. Social Work	140

- Top three “HOT” majors show numbers double that of the other Top Ten Majors.
- Nursing and Business Administration are clear areas for continued growth at the university.



## *Freshman Applications By Ethnicity*

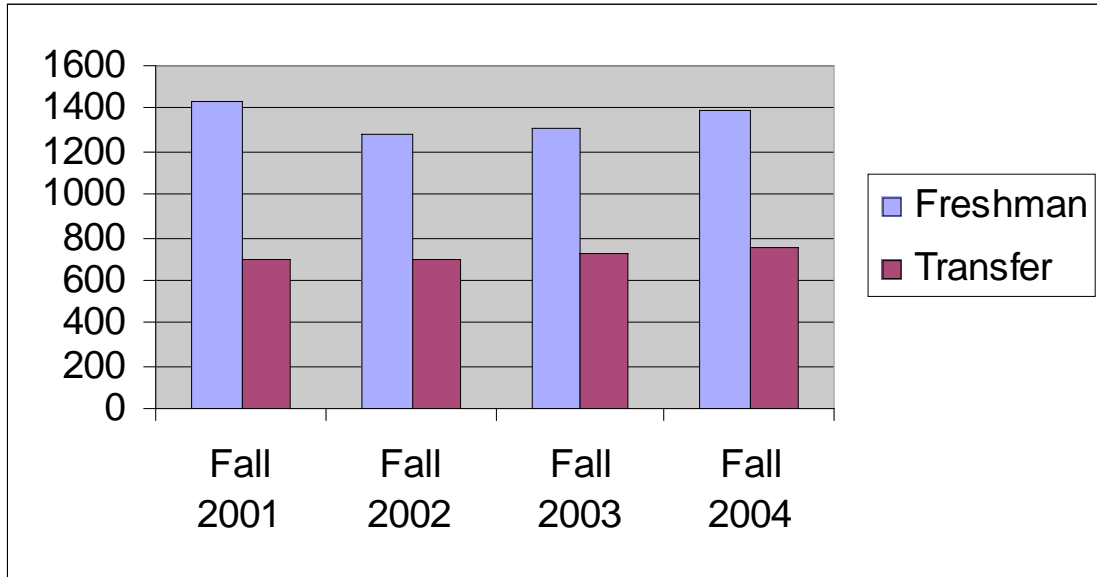


<b>Ethnicity</b>	<b>Applications</b>	<b>%</b>
African American	1,083	16%
Asian American	172	3%
Hispanic/Latino	529	8%
White	4,534	66%
Other/Unknown	529	8%

- SCSU continues to be a diverse urban university with 27% students of color.



## *Enrollment Trends*



	<b>Freshman</b>	<b>Transfer</b>	<b>Total</b>
Fall 2004	1,396	750	2,146
Fall 2003	1,310	722	2,032
Fall 2002	1,276	690	1,966
Fall 2001	1,429	697	2,126

- Since 1998 22% increase in enrollment
- Freshman enrollment has stabilized at between 1300 and 1400 new students; a stronger applicant pool and increased selectivity have supported this goal.
- Transfer enrollment continues to grow with 41% coming from community colleges and 60% from public and private 4 year institutions, both in-state and out of state.

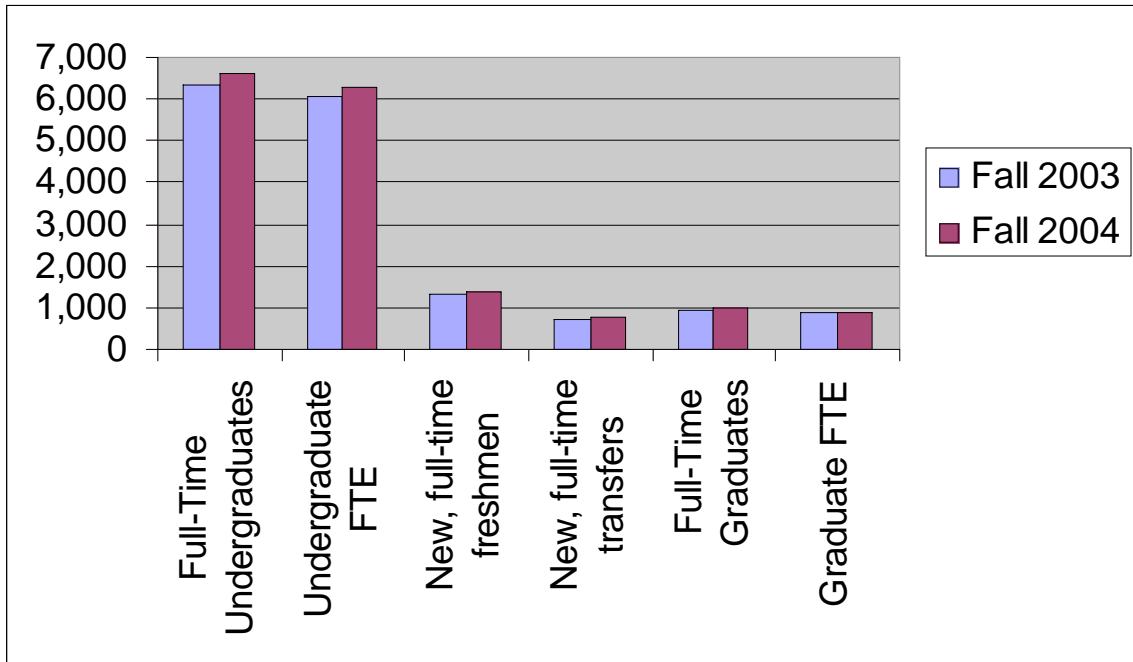


## *Registration Counts*

	<b>Fall 2003</b>	<b>Fall 2004</b>	<b>% Change</b>
All Full-Time Undergraduates (includes new freshmen & transfers)	<b>6,347</b>	<b>6,617</b>	<b>4.3%</b>
credits	90,661	94,400	4.1%
fte	6,044	6,293	4.1%
New, full-time freshmen	1,310	1,396	6.6%
New, full-time transfers	722	750	3.9%
Full-Time Graduates	<b>944</b>	<b>992</b>	<b>5.1%</b>
credits	10,371	10,907	5.2%
fte	864	909	5.2%
Total Full-Time Students	<b>7,291</b>	<b>7,609</b>	<b>4.4%</b>
credits	101,032	105,307	4.2%
fte	6,908	7,202	4.3%
Part-Time Undergraduates	<b>1,776</b>	<b>1,697</b>	<b>-4.4%</b>
credits	11,165	10,596	-5.1%
fte	744	706	-5.1%
Part-Time Graduates	<b>3,076</b>	<b>2,871</b>	<b>-6.7%</b>
credits	13,279	12,338	-7.1%
fte	1,107	1,028	-7.1%
Total Part-Time Students	<b>4,852</b>	<b>4,568</b>	<b>-5.9%</b>
credits	24,444	22,934	-6.2%
fte	1,851	1,734	-6.3%
Grand Total	<b>12,143</b>	<b>12,177</b>	<b>0.3%</b>
credits	125,476	128,241	2.2%
fte	8,759	8,936	2.0%



## Full-Time Registration

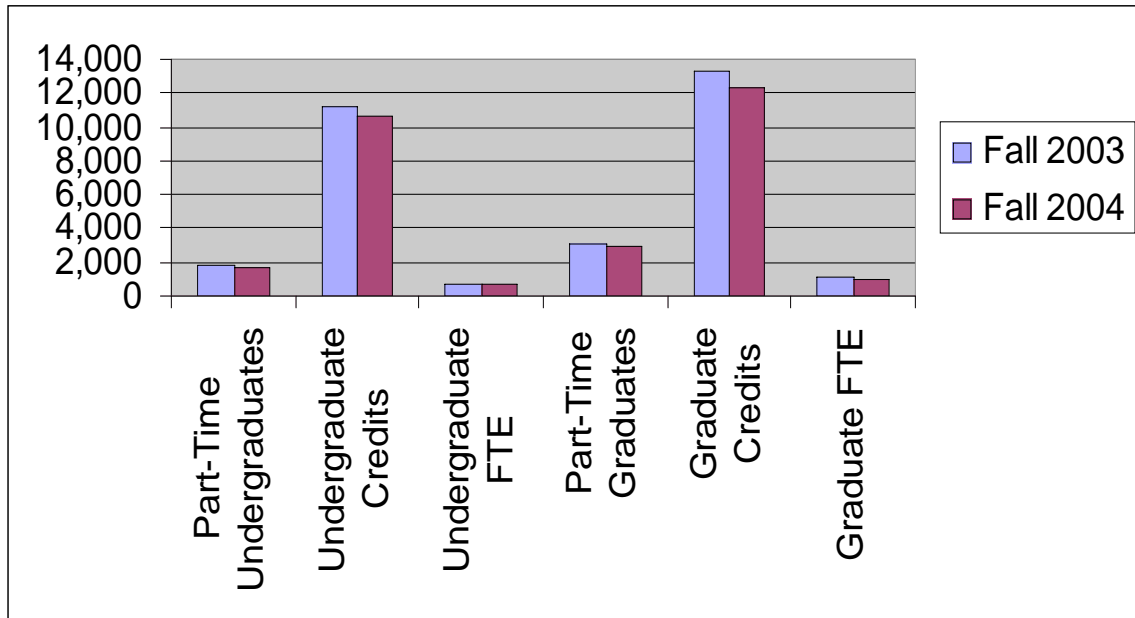


	Fall 2003	Fall 2004	% Change
All Full-Time Undergraduates (includes new freshmen & transfers)	<b>6,347</b>	<b>6,617</b>	<b>4.3%</b>
credits	90,661	94,400	4.1%
fte	6,044	6,293	4.1%
New, full-time freshmen	1,310	1,396	6.6%
New, full-time transfers	722	750	3.9%
Full-Time Graduates	<b>944</b>	<b>992</b>	<b>5.1%</b>
credits	10,371	10,907	5.2%
fte	864	909	5.2%
Total Full-Time Students	<b>7,291</b>	<b>7,609</b>	<b>4.4%</b>
credits	101,032	105,307	4.2%
fte	6,908	7,202	4.3%

- The increase in full time enrollment is supported by increases across the board:
  - New students and transfers are up 5.6%
  - Graduate students are up 5.1%
  - Returning students are up 2.7%
- Full time Graduate enrollment has benefited from a focused effort on increasing full time Graduate Students at SCSU.
- The availability of \$160,000 in Graduate Research Assistantships and Fellowships have enhanced the full time Graduate enrollment.



## Part-Time Registration



	Fall 2003	Fall 2004	% Change
Part-Time Undergraduates	<b>1,776</b>	<b>1,697</b>	<b>-4.4%</b>
credits	11,165	10,596	-5.1%
fte	744	706	-5.1%
Part-Time Graduates	<b>3,076</b>	<b>2,871</b>	<b>-6.7%</b>
credits	13,279	12,338	-7.1%
fte	1,107	1,028	-7.1%
Total Part-Time Students	<b>4,852</b>	<b>4,568</b>	<b>-5.9%</b>
credits	24,444	22,934	-6.2%
fte	1,851	1,734	-6.3%

- SCSU part time enrollment for undergraduate and graduate reflects the national trend indicating a down turn in part time students.
- Tuition reimbursement from companies for employees to enroll part time has greatly diminished.
- Connecticut colleges and universities, both public and private report a part time down turn of 4.1%.

*Prepared By:*

*Sharon Brennan*  
*Director of Admissions & Enrollment Management*  
*203-392-5653*  
[brennans1@southernct.edu](mailto:brennans1@southernct.edu)

*Richard Riccardi*  
*Director of the Office of Management, Information & Research*  
*203-392-5232*  
[riccardir1@southernct.edu](mailto:riccardir1@southernct.edu)

*Walter Ziemba*  
*Director of Institutional Research*  
*203-392-5207*  
[ziembaw1@southernct.edu](mailto:ziembaw1@southernct.edu)