



Vending at our Women's & Girls' Fair and/or advertising in our conference program can increase your business or organization's visibility and help you reach the progressive audience you seek!

Professors, graduate and undergraduate students, local politicians, political activists and political organizations as well as families, visitors and friends will be at our conference. Don't miss this chance to reach this diverse group!

The Women's Studies Program
at
Southern Connecticut
State University

invites you to take part in the

**18th Annual
Women & Girls' Fair**
in conjunction with

the 19th Annual
Women's Studies Conference:

**"Women and Girls of Color:
History, Heritage,
Heterogeneity"**
April 16 & 17, 2010
at SCSU



**Vendor and Advertising
Information**

About the Fair

The Women & Girls' Fair is in conjunction Women and Girls of Color: History, Heritage, Heterogeneity" at Southern Connecticut State University. The fair will be open from 1:00 — 5:30 on Friday and 8:30 — 5:30 Saturday, April 16th and 17th, 2010 Vendors should arrive at least one hour before the fair opens each day to set up their table(s). The Fair will be held indoors. Exhibitors must have insurance, be responsible for their own exhibits, and accept all responsibility for loss or damage to their wares. Southern Connecticut State University (SCSU) and the Women's Studies Program will not be responsible for any theft, loss or damage to exhibits and/or merchandise. Exhibitors without insurance will be required to sign a waiver form.

Types of Exhibit Space

Vendors are offered one, six-foot table for the cost of the exhibit. An additional table will cost double. Vendors are responsible for the decoration and display at each table. Tables may be attended or unattended; this does not affect the price. All vendors are responsible for the setup and breakdown of their table. Any materials left behind will not be returned to the vendor and will be distributed to the campus or discarded.

Applying for vending space

To secure a vending space at the 2010 Women and Girls' Fair, please return the completed application form with the following:

- Payment in the form of a check made out to **SCSU Women's Studies Program**.
- Photocopy of insurance for your merchandise/organization.
- Brochure and/or description of your products/organization.

Completed applications must be postmarked by March 15th for consideration. If your application is accepted, the fee is nonrefundable and nontransferable. A contract and map will be mailed to you upon your acceptance. If your application is not accepted, your check will be returned.

Women & Girls' Fair Exhibit Fees

For Corporate and Institutional Exhibitors \$200
Local For-Profit Organizations: \$50 per day
Non-Profit Organizations: \$25 per day

Program Advertising Fees

All ads are black & white

Cover and Premium Positions:

\$350 Back Cover 7.5"x10"
\$325 Inside Front Cover 7.5"x10"
\$300 Inside Back Cover 7.5"x10"

Regular Positions:

\$250 Full Page 7.5"x 10"
\$175 Half Page 4"x 10" or 7.5"x 5"
\$100 Quarter Page 4"x 5"
\$50 Business Card 3.5"x 2"

We will design your advertisement for you for an additional \$50.

Ads for the conference program must be placed no later than **March 15th**. Ads must be submitted either as a PDF or as hard copy. The conference program size is 8.5"x11". Ad prices are the same for businesses and for non-profit organizations.

For questions regarding ad placement please call the Women's Studies office at (203) 392-6133 or email: Liny4@southernct.edu.

Organizations submitting an ad and/or vending must submit the completed application to the right.

Application Form

Please complete this form, enclose your check made out to SCSU Women's Studies and other required materials and mail it to the address below.

Business/Org Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Business Not-For-Profit Organization

Attended Exhibit Unattended Exhibit

Friday Saturday Both

Vegetarian lunch & dinner on Saturday (\$15/person)

prices are shown in center column

Total for exhibit space \$ _____

Total for ads \$ _____

Total for lunch & dinner \$ _____

Total enclosed \$ _____

Check # _____

Please send your application form and check to:

Attn: 2010 Annual Conference
Women's Studies Program
Engleman Hall, B229
Southern Connecticut State University
501 Crescent Street
New Haven, CT 06515

Phone: (203) 392-6133

Fax: (203) 392-6723

Email: Liny4@southernct.edu

Web: www.southernct.edu/departments/womensstudies