

# TREASURY MANAGEMENT CERTIFICATE FOR CORPORATE SPONSORS

Is your Treasury Management Division looking to build bench strength and enhance your acquisition and retention strategies for your most important asset - your team?

Program Starts May 19th

7 Modules, 6 Weeks  
5 – 10 PM  
\$995

Department of Finance

School of Business

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## PROGRAM OVERVIEW

Optimization of cash and changes to working capital are shaping the future of the financial services industry. Capital models and cash strategies used in businesses are now being modified to adapt to these changes. The Treasury Management Certificate Program at Southern Connecticut State University's School of Business will provide attendees with a thorough understanding of Treasury Operations, Cash and Working Capital Management, Capital Planning and Managing Risk.

This non-credit certificate will also provide program participants an opportunity to prepare for the Certified Treasury Professional® (CTP) certification exam. The CTP designation is sponsored by the Association for Finance Professionals (AFP) and is recognized as the leading credential in corporate treasury management worldwide. According to the 2018 AFP® Compensation Report, the CTP designation has a direct influence on an employee's upward mobility, earning potential (on average 15% more than colleagues without the certification), and expansion of job responsibilities due to their improved knowledge base. SCSU is one of the few universities nationwide approved by the AFP to offer a CTP Prep program.

## PROGRAM MODE

- Seven modules covered over seven weeks (35 total hours) via a mix of live and pre-recorded online sessions delivered through Microsoft Teams.
- Participants should expect to spend additional time to work on assignments. Faculty will be available to provide guidance as and when needed.

## WHO SHOULD REGISTER?

- Professionals with 1-2 years of full-time work experience in finance, banking, insurance, as well as general financial management functions like cash and liquidity management in any corporate organization.

## PROGRAM REQUIREMENTS

- Microsoft Account and access to Microsoft Teams
- Textbook: *Essentials of Treasury Management, 6th Ed.*, Association for Finance Professionals Publisher



## LEARNING OBJECTIVES

Participants will acquire knowledge in the following areas: corporate liquidity management, cash positioning, working capital strategies, payment systems and strategies, exposure to financial and operational risks, and optimizing capital structure.

- Orientation and Basics of Financial Computations
- Financial Management in Corporations
- Corporate Treasury Operations and Management
- Financial Statements, Cash Flows and Working Capital Management
- Cash and Liquidity Management
- Financial Markets and Funding
- Risk Management

Ready to get started? Register at [SouthernCT.edu/academics/finance/certificates](https://SouthernCT.edu/academics/finance/certificates)