

Student Learning Outcomes Matrix - Academic Year 2022 – 2023

Undergraduate:

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: Does not meet expectation Meets expectation Exceeds expectation Insufficient data
<b>SLO 1 - Demonstrate a working knowledge of the foundations of the field of sport management, including the historical, sociological, and psychological underpinnings of the discipline.</b>					
<b>Foundations of SMT Exams 1, 2, &amp; 3 (direct)</b>	70% or more of the class earn 85% or better on the average of the three exams.	63	48	76%	Meets expectation
<b>Administration of Sport Orgs. Assignment 2 – Org Behavior (direct)</b>	70% or more of the class earn 85% or better on the assignment.	22	17	77%	Meets expectation
<b>SLO 2 - Incorporate an understanding of the foundations of sport management into their decision-making and problem-solving, including essential sport management concepts, sport governance and policy, and how these elements may vary according to the sport setting.</b>					
<b>Ethics in SMT Midterm Exam (direct)</b>	70% or more of the class earn 85% or better on the assignment.	N.D.	N.D.	---	Insufficient data
<b>RTSM Senior Survey, Question 2 (indirect)</b>	70% of responses indicate “Yes” or better.	N.D.	N.D.	---	Insufficient data
<b>SLO 3 - Employ the essential functions of sport managers, including being able to operate sport facilities and events, develop sport marketing and promotional campaigns, communicate with internal and external stakeholders, and be able to practice effective financial management practices in sport settings.</b>					
<b>Facility Management Presentation (direct)</b>	85% or more of the class earn 85% or better on the assignment.	41	39	95%	Exceeds expectation
<b>Sport Communication PR Project (direct)</b>	70% or more of the class earn 85% or better on the assignment.	21	21	100%	Exceeds expectation
<b>Event Mgmt. Event</b>	80% or more of the class earn 80% or	N.D.	N.D.	---	Insufficient data

<b>Operational Plan (direct)</b>	better on the assignment.				
<b>Sport Finance Final Project (direct)</b>	80% or more of the class earn 85% or better on the assignment.	40	30	75%	Does not meet expectation
<b>SLO 4 - Demonstrate a thorough understanding of the sport management environment, including the ability to explain legal concepts relevant to the sport industry, analyze situations through an ethical lens, and understand the benefits of diversity and inclusion for sport organizations.</b>					
<b>Sport Communication Crisis Comm Project (direct)</b>	80% or more of the class earn 85% or better on the assignment.	16	12	75%	Does not meet expectation
<b>Ethics in SMT Ethical Issues Paper (direct)</b>	80% or more of the class earn 85% or better on the assignment.	41	32	78%	Does not meet expectation
<b>Inclusive Recreation Exam (direct)</b>	80% or more of the class earn 80% or better on the assignment.	37	25	68%	Does not meet expectation
<b>SLO 5 - Effectively integrate concepts derived from sport management coursework in culminating learning experiences through which students will demonstrate skills applicable to a variety of sport industry segments via professional internships with local, regional, and national sport organizations.</b>					
<b>Internship Final Supervisor Evaluation (indirect)</b>	70% of responses indicate "Above Average" or better.	N.D.	N.D.	---	Insufficient data
<b>RTSM Senior Survey, Question 1 (indirect)</b>	70% of responses indicate "Somewhat Agree" or better.	N.D.	N.D.	---	Insufficient data
<b>SLO 6 - Students will demonstrate effective written and oral communication skills commensurate with professional practice.</b>					
<b>Research Methods Mini Research Proposal (direct)</b>	80% or more of the class earn 80% or higher.	22	20	91%	Exceeds expectation
<b>Research Methods Oral Presentation (direct)</b>	80% or more of the class earn 80% or higher.	22	19	86%	Meets expectation

Graduate:

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: Does not meet expectation Meets expectation Exceeds expectation Insufficient data
<b>SLO 1 - Incorporate an understanding of ethical, legal, and socio-cultural issues in leadership, decision making and policy determinations in sport management and athletics administration.</b>					
<b>Sport &amp; Entertainment Law Final Exam (direct)</b>	100% of the class earn 85% or better on the exam	26	26	100%	Meets expectation
<b>SLO 2 - Employ sound principles of financial, risk, and human resource management, and strategic planning in sport management and athletics administration.</b>					
<b>Sport &amp; Entertainment Finance Budget Design (direct)</b>	100% of the class earn 85% or better on the assignment	29	27	93%	Does not meet expectation
<b>SLO 3 - Apply a fundamental knowledge and practical understanding of sport and athletics marketing, sport and athletics media and communications, and sport and athletics event management principles.</b>					
<b>Sport &amp; Ent Marketing &amp; Sales Marketing Plan Project (direct)</b>	100% of the class earn 85% or better on the assignment	24	20	83%	Does not meet expectation
<b>Facility &amp; Event Management Semester Group Project (direct)</b>	100% of the class earn 85% or better on the assignment	18	16	89%	Does not meet expectation
<b>SLO 4 - Utilize critical thinking and abstract reasoning skills in analyzing sport and athletics leadership and management issues and in planning and decision making.</b>					
<b>Sport Ethics Case Studies (direct)</b>	100% of the class earn 85% or better on the assignment	18	16	89%	Does not meet expectation
<b>Governance &amp; Administration of Sport Orgs. sport governance micro project (direct)</b>	100% of the class earn 85% or better on the assignment	21	18	86%	Does not meet expectation
<b>Global Issues in Sport &amp;</b>	100% of the class earn 85% or better	N.D.	N.D.	---	Insufficient data

<b>Entertainment micro project (direct)</b>	on the assignment				
<b>SLO 5 - Communicate effectively to diverse audiences, purposes, and situations in a variety of contexts within sport and athletics organizations.</b>					
<b>Global Issues in Sport &amp; Entertainment Blog (direct)</b>	100% of the class earn 85% or better on the assignment	N.D.	N.D.	---	Insufficient data
<b>SLO 6 - Through a culminating capstone experience students will develop research skills in sport management and athletics administration and integrate and apply their various learning experiences in sport, and athletics administration.</b>					
<b>Practicum Experience Mentor Evaluation (indirect)</b>	100% of students will score an "Above Average" or better	0	0	---	Insufficient data
<b>Practicum Experience Special Project (direct)</b>	100% of students will complete the practicum special project	0	0	---	Insufficient data

*Note: If you are using different direct and indirect measures for different degree programs, please replicate the matrix, using one matrix for each program that has different measures. If different programs use the same measures, only one copy of the matrix is needed.*