

Great tips for students' giving presentations/speeches:

- 1. Know your audience:** Spend time thinking about what the people in your audience would be interested in and what they may want to hear as opposed to what they don't want to hear.
- 2. Get Comfortable with Your Environment:** Take a few minutes to scope out the room you're speaking in. It will help you feel more comfortable.
- 3. Know Your Purpose:** It's important to reflect on the purpose for your presentation so that you can tailor your message and taking points accordingly. Talk to your teacher if you need some advice.
- 4. Practice:** Knowing your material well will make it easier to remember and stay on point. Practice is essential so that you get used to delivering the speech in a low-pressure situation before you have to give it to your audience. If you can manage it, don't read directly from your paper. This gets pretty boring for listeners. It's okay if it's your first time speaking in public and you need some practice. But you want to get out of this habit.

Presenting Science to the public:

- 1. Be Simple and Straightforward:** Many of the concepts scientists deal with on a daily basis are difficult to understand so it would be helpful if scientists tried harder to find ways of communicating complex things in simpler terms.
- 2. Don't Be Condescending:** Scientists need to know what they want to say and then say it clearly and concisely... without putting readers or viewers to sleep!
- 3. Tell Compelling Stories:** Possibly base things on your own experiences, so you can make a connection with the readers or an audience.
- 4. (When and if you can) Use Illustration:** Visualize science. Don't use graphs and tables if you can possibly avoid it as well as using PowerPoint presentation. There is nothing worse than looking at a speaker talking while twenty sentences appear on a blue screen; even if blue reminds us of oceans. Engage your audience with exciting images and, why not, a few cartoon strips to lighten up your talk and make the public laugh instead of looking for a pillow.